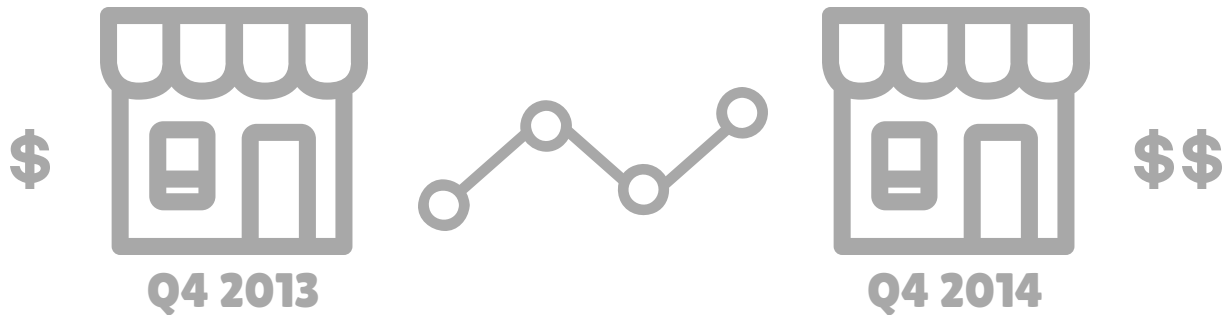


Like-for-Like Sales

- An **adjusted measurement of a company's revenue growth**. This comparison of current and prior period sales takes into consideration only those activities that were in effect during both time periods.
- A method of **valuation** that attempts to exclude any effects of expansion, acquisition or any other event that artificially enlarge a company's sales



Learn More:

- [Like-For-Like Sales](#)
- [Not enough shoppers have been stopping at Shoppers Stop](#)