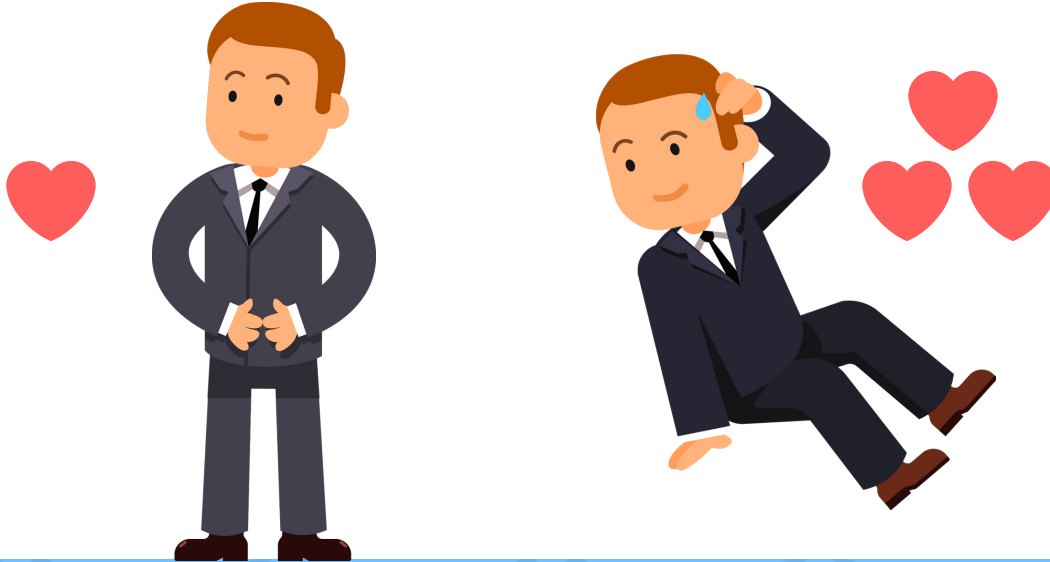


# Pratfall Effect

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- **Highly competent individuals** tend to be more likable when they perform an everyday blunder than those who don't.
- This effect goes against individuals who are considered average or mediocre. They tend to be negatively impacted by committing mistakes



## Learn More

- [Interesting Psychological Phenomena: The Pratfall Effect](#)
- [The Pratfall Effect – The 200 words project](#)